Form #281
PM Inc. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Date 12/1/80

Brand: Marlboro

Media: Other Promotions - Baseball

Contract Terms: For Marlboro's participation on the back cover of the Phillies League Championship Series Program. The ad will be full page, four/color bleed.

Pay To:
Philadelphia National League Club
Veterans Stadium
P.O. Box 7575
Philadelphia, PA 19101
Attn: Accounting Department

Approvals: _____ _____

1980	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER	$3,400. net				
DECEMBER					
TOTAL	$3,400. net				

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Source: https://www.industrydocuments.ucsf.edu/docs/yjyn0004